



Summary Statistics	July 2013	July 2012	Percent Change Year-over-Year
Closed Sales	1,486	1,233	20.5%
Paid in Cash	728	599	21.5%
New Pending Sales	2,273	1,351	68.2%
New Listings	2,206	1,828	20.7%
Median Sale Price	\$249,000	\$216,500	15.0%
Average Sale Price	\$403,624	\$359,224	12.4%
Median Days on Market	53	91	-41.8%
Average Percent of Original List Price Received	93.9%	90.9%	3.3%
Pending Inventory	2,340	(No Data)	N/A
Inventory (Active Listings)	6,236	9,341	-33.2%
Months Supply of Inventory	5.1	8.5	-40.8%

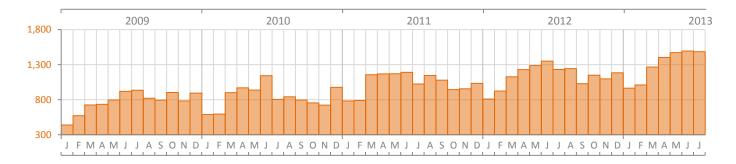
# **Closed Sales**

**Closed Sales** 

The number of sales transactions which closed during the month

*Economists' note*: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend using the year-over-year percent changes rather than the absolute counts. Realtors® and their clients should also be wary of month-to-month comparisons of Closed Sales because of potential seasonal effects.

Month	Closed Sales	Percent Change Year-over-Year
July 2013	1,486	20.5%
June 2013	1,494	10.5%
May 2013	1,472	14.4%
April 2013	1,403	14.1%
March 2013	1,266	12.2%
February 2013	1,011	9.5%
January 2013	965	19.3%
December 2012	1,184	14.6%
November 2012	1,097	14.9%
October 2012	1,151	21.8%
September 2012	1,030	-4.5%
August 2012	1,244	8.6%
July 2012	1,233	20.4%





476

-2.7%

11.6%

31.9%

Cash Sales	Month	Cash Sales	Percent Change Year-over-Year
	July 2013	728	21.5%
The number of Closed Sales during the month in which	June 2013	704	11.9%
buyers exclusively paid in cash	May 2013	762	19.1%
buyers exclusively paid in cash	April 2013	729	19.7%
	March 2013	639	9.4%
<i>Economists' note</i> : Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so	February 2013	559	16.2%
	January 2013	471	10.6%
	December 2012	594	24.0%
	November 2012	552	16.7%
	October 2012	549	16.3%
form of mancing. There are, of course, many possible exceptions, so	0 1 1 0010	476	<b>a -a</b> (

September 2012 this statistic should be interpreted with care. August 2012 595 July 2012 599 2009 2010 2011 2012 1,000 800



# Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

Economists' note: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
July 2013	49.0%	0.8%
June 2013	47.1%	1.3%
May 2013	51.8%	4.1%
April 2013	52.0%	4.9%
March 2013	50.5%	-2.5%
February 2013	55.3%	6.1%
January 2013	48.8%	-7.3%
December 2012	50.2%	8.2%
November 2012	50.3%	1.6%
October 2012	47.7%	-4.5%
September 2012	46.2%	2.0%
August 2012	47.8%	2.7%
July 2012	48.6%	9.6%





New Pending Sales	Month
	July 2013
The number of property listings that went from	June 2013
"Active" to "Pending" status during the month	
Active to renaing status during the month	April 2013
	March 20
<i>Economists' note</i> : Because of the typical length of time it takes for a	

sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

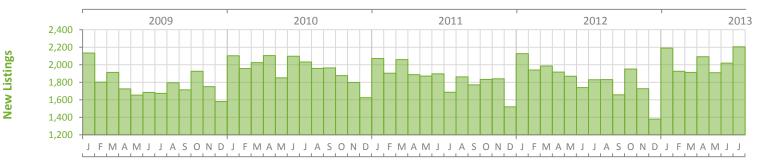
Month	New Pending Sales	Percent Change Year-over-Year
July 2013	2,273	68.2%
June 2013	2,263	68.4%
May 2013	2,250	60.6%
April 2013	2,340	65.5%
March 2013	2,269	67.2%
February 2013	1,941	66.6%
January 2013	1,906	91.4%
December 2012	1,645	78.0%
November 2012	1,757	78.4%
October 2012	1,633	61.7%
September 2012	1,389	41.4%
August 2012	1,388	24.9%
July 2012	1,351	30.0%



### New Listings The number of properties put onto the market during the month

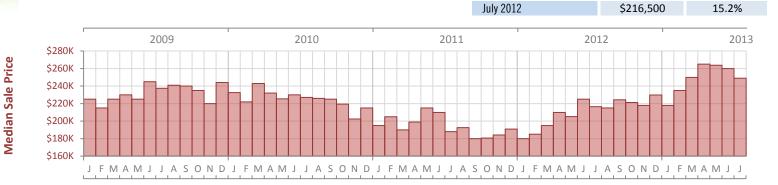
*Economists' note* : In a recovering market, we expect that new listings will eventually rise as sellers raise their estimations of value. But this increase will take place only after the market has turned up, so New Listings are a *lagging* indicator of the health of the market. Also be aware of properties which have been withdrawn from the market and then relisted. These are not really New Listings.

Month	New Listings	Percent Change Year-over-Year
July 2013	2,206	20.7%
June 2013	2,019	16.0%
May 2013	1,909	2.1%
April 2013	2,091	9.1%
March 2013	1,913	-3.7%
February 2013	1,925	-0.8%
January 2013	2,191	3.0%
December 2012	1,380	-9.3%
November 2012	1,726	-6.1%
October 2012	1,952	6.6%
September 2012	1,658	-6.3%
August 2012	1,831	-1.6%
July 2012	1,828	8.4%





Median Sale Price	Month	Median Sale Price	Percent Change Year-over-Year
	July 2013	\$249,000	15.0%
The median sale price reported for the month (i.e. 50%	June 2013	\$259,990	15.6%
of sales were above and 50% of sales were below)	May 2013	\$263,750	28.6%
	April 2013	\$265,000	26.2%
	March 2013	\$249,894	28.2%
	February 2013	\$235,000	27.0%
Francomietal note, Median Colo Drice is our proferred summary	January 2013	\$218,000	21.1%
<i>Economists' note</i> : Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median	December 2012	\$229,750	20.3%
Sale Price is not sensitive to high sale prices for small numbers of	November 2012	\$218,000	18.3%
homes that may not be characteristic of the market area.	October 2012	\$221,250	22.4%
nomes that may not be characteristic of the market area.	September 2012	\$224,400	24.7%
	August 2012	\$215,000	11.7%

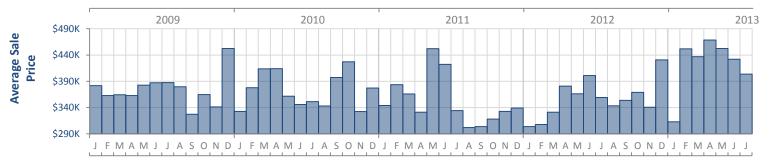


# Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

*Economists' note* : As noted above, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
July 2013	\$403,624	12.4%
June 2013	\$431,853	7.7%
May 2013	\$452,233	23.5%
April 2013	\$468,370	23.0%
March 2013	\$436,701	31.8%
February 2013	\$451,864	46.8%
January 2013	\$312,834	3.0%
December 2012	\$430,780	27.0%
November 2012	\$340,561	2.3%
October 2012	\$368,975	16.0%
September 2012	\$353,818	16.5%
August 2012	\$343,275	13.7%
July 2012	\$359,224	7.5%



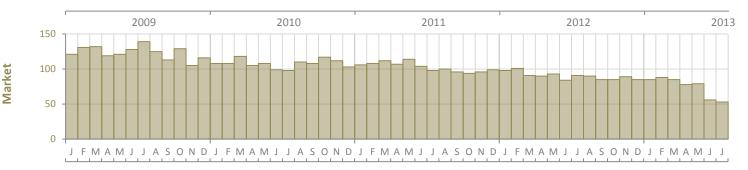
Median Days on



Median Davs on Market	Month	Median Days on Market	Percent Change Year-over-Year
mouran Dajo on marnot	July 2013	53	-41.8%
The median number of days that properties sold during	June 2013	56	-33.3%
the month were on the market	May 2013	79	-15.1%
	April 2013	78	-13.3%
	March 2013	85	-6.6%
<i>Economists' note</i> : Median Days on Market is the amount of time the	February 2013	88	-12.9%
"widdle" energy anter colling this month and any the month of the time of the	January 2012	QE	12 20/

'middle" property selling this month was on the market. That is, 50% of homes selling this month took less time to sell, and 50% of homes took more time to sell. We use the median rather than the average because the median is not particularly sensitive to sales of homes that took an unusually large amount of time to sell relative to the vast majority of homes in the market.

WUTTET	Market	Year-over-Year
July 2013	53	-41.8%
June 2013	56	-33.3%
May 2013	79	-15.1%
April 2013	78	-13.3%
March 2013	85	-6.6%
February 2013	88	-12.9%
January 2013	85	-13.3%
December 2012	85	-14.1%
November 2012	89	-7.3%
October 2012	85	-9.6%
September 2012	85	-11.5%
August 2012	90	-10.0%
July 2012	91	-7.1%

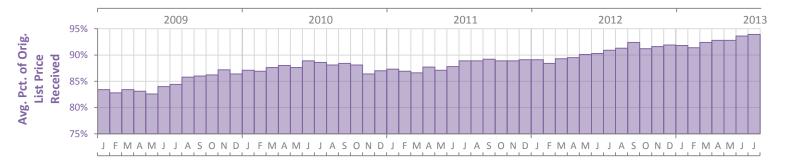


## Average Percent of Original List Price Received

The average of the sale price (as a percentage of the original list price) across all properties selling during the month

*Economists' note* : The Average Percent of Original List Price Received is an indicator of market conditions, in that in a recovering market, the measure rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market that has shifted from down to up, and is another *lagging* indicator.

Month	Avg. Pct. of Orig. List Price Received	Percent Change Year-over-Year
July 2013	93.9%	3.3%
June 2013	93.6%	3.7%
May 2013	92.8%	3.0%
April 2013	92.8%	3.7%
March 2013	92.4%	3.5%
February 2013	91.4%	3.4%
January 2013	91.8%	3.0%
December 2012	91.9%	3.1%
November 2012	91.6%	3.0%
October 2012	91.2%	2.6%
September 2012	92.4%	3.6%
August 2012	91.3%	2.7%
July 2012	90.9%	2.2%

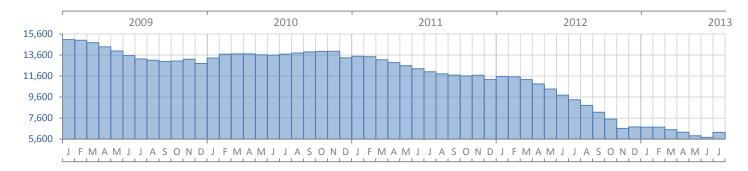




Inventory (Active Listings)	Month	Inventory	Percent Change Year-over-Year
	July 2013	6,236	-33.2%
The number of property listings active at the end of	June 2013	5,766	-41.1%
the month	May 2013	5,924	-42.9%
	April 2013	6,252	-42.4%
	March 2013	6,498	-42.3%
	February 2013	6,740	-41.5%
<i>Economists' note</i> : There are a number of ways to calculate Inventory,	January 2013	6,751	-41.6%
so these numbers may not match up to others you see in your market	December 2012	6.764	-40.0%

not match up to others you see in your market. We calculate Inventory by counting the number of active listings on the last day of the month, and hold this number to compare with the same month the following year.

July 2013	6,236	-33.2%
June 2013	5,766	-41.1%
May 2013	5,924	-42.9%
April 2013	6,252	-42.4%
March 2013	6,498	-42.3%
February 2013	6,740	-41.5%
January 2013	6,751	-41.6%
December 2012	6,764	-40.0%
November 2012	6,619	-43.3%
October 2012	7,506	-35.4%
September 2012	8,168	-30.1%
August 2012	8,823	-25.3%
July 2012	9,341	-22.2%

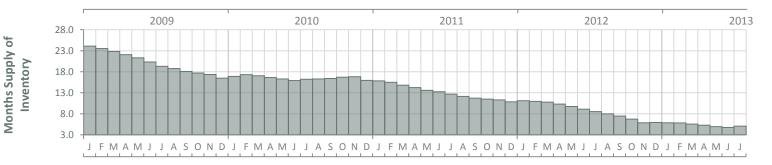


## Months Supply of Inventory An estimate of the number of months it will take to

deplete the current Inventory given recent sales rates

Economists' note: This is an indicator of the state of the market, whether it is a buyers' market or a sellers' market. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 Months of Inventory. Higher numbers indicate a buyers' market, lower numbers a sellers' market.

Month	Months Supply	Percent Change Year-over-Year
July 2013	5.1	-40.8%
June 2013	4.8	-47.7%
May 2013	4.9	-49.4%
April 2013	5.3	-48.9%
March 2013	5.5	-48.4%
February 2013	5.8	-47.1%
January 2013	5.9	-47.3%
December 2012	5.9	-45.4%
November 2012	5.9	-48.1%
October 2012	6.7	-41.3%
September 2012	7.4	-36.5%
August 2012	8.0	-34.0%
July 2012	8.5	-32.6%





Closed Sales by Sale Price
The number of sales transactions which closed during
the month

*Economists' note*: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend using the year-over-year percent changes rather than the absolute counts. Realtors® and their clients should also be wary of month-to-month comparisons of Closed Sales because of potential seasonal effects.

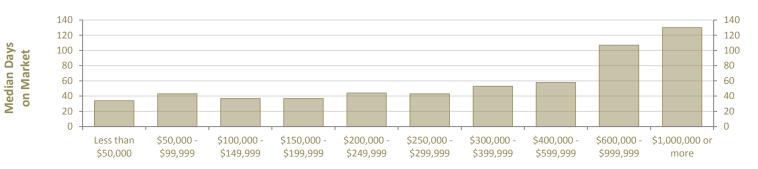
Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	38	-30.9%
\$50,000 - \$99,999	152	-9.0%
\$100,000 - \$149,999	145	-4.0%
\$150,000 - \$199,999	192	6.1%
\$200,000 - \$249,999	219	14.7%
\$250,000 - \$299,999	140	32.1%
\$300,000 - \$399,999	241	65.1%
\$400,000 - \$599,999	178	44.7%
\$600,000 - \$999,999	83	69.4%
\$1,000,000 or more	98	53.1%



#### Median Days on Market by Sale Price The median number of days that properties sold during the month were on the market

*Economists' note:* Median Days on Market is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took less time to sell, and 50% of homes took more time to sell. We use the median rather than the average because the median is not particularly sensitive to sales of homes that took an unusually large amount of time to sell relative to the vast majority of homes in the market.

Sale Price	Median Days on Market	Percent Change Year-over-Year
Less than \$50,000	34	-43.3%
\$50,000 - \$99,999	43	-42.7%
\$100,000 - \$149,999	37	-54.9%
\$150,000 - \$199,999	37	-47.9%
\$200,000 - \$249,999	44	-46.3%
\$250,000 - \$299,999	43	-52.2%
\$300,000 - \$399,999	53	-41.8%
\$400,000 - \$599,999	58	-51.7%
\$600,000 - \$999,999	107	-39.2%
\$1,000,000 or more	130	-35.6%





New Listings by Initial Listing Price
The number of properties put onto the market during
the month

*Economists' note:* In a recovering market, we expect that new listings will eventually rise as sellers raise their estimations of value. But this increase will take place only after the market has turned up, so New Listings are a lagging indicator of the health of the market. Also be aware of properties which have been withdrawn from the market and then relisted. These are not really New Listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	42	-34.4%
\$50,000 - \$99,999	182	-10.8%
\$100,000 - \$149,999	243	6.1%
\$150,000 - \$199,999	263	7.3%
\$200,000 - \$249,999	232	5.9%
\$250,000 - \$299,999	252	46.5%
\$300,000 - \$399,999	363	48.2%
\$400,000 - \$599,999	316	58.0%
\$600,000 - \$999,999	159	39.5%
\$1,000,000 or more	154	13.2%



#### Inventory by Current Listing Price The number of property listings active at the end of the month

*Economists' note:* There are a number of ways to calculate Inventory, so these numbers may not match up to others you see in your market. We calculate Inventory by counting the number of active listings on the last day of the month, and hold this number to compare with the same month the following year.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	79	-68.1%
\$50,000 - \$99,999	376	-56.5%
\$100,000 - \$149,999	440	-51.4%
\$150,000 - \$199,999	419	-55.1%
\$200,000 - \$249,999	418	-46.5%
\$250,000 - \$299,999	504	-35.4%
\$300,000 - \$399,999	851	-27.0%
\$400,000 - \$599,999	1,042	-10.3%
\$600,000 - \$999,999	813	-16.4%
\$1,000,000 or more	1,294	-15.4%



Produced by Florida REALTORS® with data provided by Florida's multiple listing services. Statistics for each month compiled from MLS feeds on the 15th day of the following month. Data released on Wednesday, August 21, 2013. Next data release is Thursday, September 19, 2013.

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